



www.myfoxtwincities.com

Remit Address:

KMSP
 4614 Collection Center Drive
 Chicago, IL 60693
 Main: (952) 944-9999
 Billing: (952) 946-5633

INVOICE

Advertiser	Baldwin / WI / Senate
Product	POLITICAL
Estimate Number	

Invoice #	4079719-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/22/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4079719
Alt Order #	Tammy Baldwin
Deal #	
Order Flight	10/15/12 - 10/22/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	TBAL
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 8am	8a-9a								
		Political LUR Rates									
	9				10/15/12 to 10/21/12	4x	- TWTF -				
	9			Tu	10/16/12	:30	8:58 AM	TAMTV1208	\$375.00		4
	9			W	10/17/12	:30	8:40 AM	TAMTV1208	\$375.00		2
	9			Th	10/18/12	:30	8:24 AM	TAMTV1208	\$375.00		3
	9			F	10/19/12	:30	8:37 AM	TAMTV1208	\$375.00		1
2	9	Fox 9 AM News at 8am	8a-9a								
		Political LUR Rates									
	9				10/22/12 to 10/28/12	1x	M-----				
	9			M	10/22/12	:30	8:24 AM	TAMTV1220	\$375.00		1
3	9	FOX at 10p	10p-1035p								
		Political LUR Rates									
	9				10/15/12 to 10/21/12	1x	-----S				
	9			Su	10/21/12	:30	10:59 PM	TAMTV1220	\$500.00		1
4	9	M-F News Flw Debate	Various								
		Political LUR Rates									
	9				10/15/12 to 10/21/12	1x	- T-----				
	9			Tu	10/16/12	:30	10:56 PM	TAMTV1208	\$1,100.00		1
5	9	M-F News Flw MLB Tier 1	Various								
		Political LUR Rates									
	9				10/15/12 to 10/21/12	1x	--- T --				
	9			Th	10/18/12	:30	11:14 PM	TAMTV1208	\$1,100.00		2
6	9	M-F News Flw MLB Tier 2	Various								
		Political LUR Rates									
	9				10/22/12 to 10/28/12	1x	M-----				
	9			M	10/22/12	:30	12:15 AM	TAMTV1220	\$600.00		1
7	9	Fox at 6	6p-630p								
		Political LUR rate									

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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**Shorr & Associates
Attention: Accounts Payable
1831 Chestnut St
#602
Philadelphia, PA 19103**

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	9	Fox at 6	6p-630p								
		Political LUR rate			10/22/12 to 10/28/12	1x					
9				M	10/22/12	:30	6:13 PM	TAMIV1220	\$600.00		1
		Aired Spots		10							

Gross Total **\$5,775.00**

Agency Commission **\$866.25**

Net Amount Due \$4,908.75 Payment Terms 30 Days

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Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.